**LETTER OF MOTIVATION**

The world of business has seen, in the last decade, transformation of a kind that has been unprecedented. When I became a cryptocurrencies aficionado some time ago and began trying to predict their future, I dived deep into this trend and began appreciating how data-driven insights have helped businesses streamline their operations, achieve skyrocketing profits, and grow at a great pace. Having meticulously analyzed how data can shape the future and appreciated my potential for contributing to the growth trajectories of organizations worldwide, I believe that this is the perfect time to take this leap to thoroughly understand all facets of data science.

Given my predilection for learning data science, I was naturally attracted to the corresponding subjects during my undergraduate program. I easily progressed to developing a fine command over Web Technologies, artificial intelligence etc. As I became a part of a series of academic and extracurricular activities including a number of significant projects, workshops, and internships, I not only widened my knowledge base but built substantially upon my skillsets. With strong analytical skills and a solid grounding in respect of the tools and technologies regularly put to use in the field of data science, I believe that I am all set to be a part of this exemplary program with your university.

After all of my experiences until date, I am immensely driven, self-motivated and inspired to pursue a journey that will help me comprehensively understand the variety of applications of Web Retrieval, Machine Learning, Data Mining, Artificial Intelligence, Big Data, Text Mining and all the other sub-disciplines of data science which, certainly, will shape the future of several industries in the time to come. With this mindset, I look forward to undergoing this extraordinary program and doing justice to the same.

**MORRIS DARREN B**